



“40 Years Together The Path We Walk Together”

Hansalim in 2026



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You Are the Protagonist of Hansalim's 40th Anniversary

As we welcome 2026, the 40th anniversary of Hansalim, my thoughts turned to Jegi-dong, the birthplace of Hansalim. I wanted to revisit the origin of this movement, the very place where Hansalim was first conceived. Instead of joining the waves of protest in the streets, there were those who quietly turned the millstone, disciplining themselves and opening a new path, Hansalim. Thinking of that small rice shop fills me with deep emotion. Once again, I write on the first page of my notebook : "All great waves in the world begin with the continuous practice of small actions." Hansalim has walked an uncharted path of life without signposts. By dedicating our entire lives to it, Hansalim embraced the world at its 20th anniversary and has now become a powerful wave of positive change as it reaches its 40th.

Hansalim's 40 years are found in its people. Those who became nourishment and a path for one another are Hansalim itself—its very history. We look forward with anticipation to welcoming our one-millionth member. A producer from the Gonggeun Community once declared, "We were there at the beginning of Hansalim," and described Hansalim as "an honorable companion of 40 years." Another reflected, "Without enduring hardship, cooperation could never have borne fruit."

Even today, I encounter Hansalim in every person I meet. With a bowl of rice, we spoke to the world and those who continue to do so are Hansalim. Because you are here, Hansalim continues to open the great path of life and become a path for the world. Thank you for being together.



Kwon Ok-ja President, Hansalim Cooperative Federation

Let Us Continue the Path of Safeguarding the Value of Life

Over the past 40 years, Hansalim has quietly walked the path of the life movement revitalizing our tables, sustaining agriculture, and building trust and cooperation. Yet the reality we face today is far from easy.

The climate crisis is destabilizing the very foundation of farming, while aging producer communities, a declining farming population, and management challenges are raising serious concerns about sustainability.

To overcome this crisis, it is time for the 2,300 producers and 1 million Hansalim members to make a resolute commitment. Let us return to our founding spirit and firmly carry forward the philosophy: "Producers and consumers are one."

Agriculture built on relationships, consumption that shares responsibility, and cooperation that prepares a shared future, these are the strengths we must reclaim. For agriculture that future generations can continue, and for a sustainable community, let us carry forward the path of safeguarding the value of life.

The future of Hansalim will grow from our commitment and our actions. Thank you.



Ji Wan-seon Chairperson, Hansalim Producer Association

Hansalim Is the Compass That Guides My Life

As a steering committee member, I connect the sincerity of producers to our tables. I hold close the words of a producer: "Chopsticks cannot function unless they are paired." Each time I learn about coexistence, I find myself thinking, "I'm glad I chose Hansalim." I believe this honest solidarity comes together to shape the future of Hansalim.

Jang Gap-sun, Member, Hansalim Southern Gyeonggi Consumer Cooperative



Hansalim, Which Has Been with Me Through My Youth, Is More Than a Workplace. It Is Part of My Life

I am a staff member who has been with Hansalim for 15 years. This place, filled with the passion of my twenties and the struggles of my thirties, has become a strong foundation in my life. I wholeheartedly support all the time we have walked together and will continue to walk together.

Shin Eun-ji, Staff, Member Information Management Team, Hansalim Business Federation



I Will Gladly Carry Forward Hansalim, Which Has Sustained and Protected Our Daily Lives

A child who once held her mother's hand to receive rice has now become a processed food producer. Hansalim taught me the meaning of a meal in childhood and the direction of life as I grew, and that gives me a deep sense of reassurance. I will work even harder to carry forward the collective practices that have protected and sustained our agriculture, food, and daily lives.

Lee Seung-jae, Chairperson, Processed Food Production Association



I Aspire to Grow as a Staff Member Shaping Hansalim's Future

I am in my first year as a staff member. A single remark from a member, "I'm glad I came to know Hansalim" made me realize the responsibility and meaning of this work. Building on the past 40 years, I will grow into a reliable staff member from now on.

Baek Jong-heon, Staff member, External Distribution Team, Hansalim Business Federation



Three Generations, Including My Grandchildren, Have Grown with Hansalim

Rather than pursuing fierce competition to get ahead, I came to trust Hansalim, which chooses to move forward together even if more slowly and values both people and nature. My children, who grew up with Hansalim, are now raising their own children while trusting the value of safe products. I hope more people will join Hansalim, which continues to stay true to its founding spirit.

Kim Jeong-ok, Member, Hansalim Western Seoul Consumer Cooperative



I Find Deep Fulfillment in Hearing, "This Taste Is Unmatched Anywhere"

In my seventh year since returning to farming, I am cultivating leafy greens and tomatoes, living a second chapter of my life dedicated to nurturing living things. Through my involvement in the Women's Committee of the Cheongju Producer Federation, I have come to learn the value of organic agriculture and have found deep joy in growing healthy food. I hope to continue this meaningful relationship with Hansalim with care and dedication.

Jeon Hye-jeong, Producer, Cheongju Deulnyeok Producer Community



Hansalim 1986-2026 40th Anniversary



Hansalim, built together by producers and consumer members, now marks its 40th year. With the sweat of producers who sustain the land and the care of consumer members who protect our tables, we have walked the path of Table Salim(nurturing food), Agriculture Salim(nurturing agriculture), and Life Salim (nurturing life).

Now, as we enter the era of 1 million consumer members, we move forward toward a world where all life coexists.

I Look Forward to a Stronger Future for Hansalim, Forged Through Crisis

On the day when unexpected substances were detected in eggs produced on land that had been farmed organically for 30 years - putting the entire batch at risk of disposal, members stood by the producer by placing orders for the full quantity. In this way, Hansalim's 40-year history has been built upon honest solidarity sharing and taking responsibility for one another's hardships. I look forward to the future of Hansalim, guided by this strong and unwavering trust.

Lee Wol-nyeo, Member, Hansalim Southern Seoul Consumer Cooperative



A Child Who Grew Up with Hansalim Is Now a 40-Year-Old Farmer



Experiencing it firsthand, I now realize the deep care and effort hidden behind the organic farming that seemed so ordinary during my childhood. Building on my parents' hard work and a 40-year connection, and remembering the honest labor they devoted, I will become a producer who steadfastly upholds Hansalim into the future.

Jeong Gyu-song, Producer, Geochang Sanhaneul Producer Community

I Will Continue to Protect the Soil Through Honest Farming

As producers worked in the fields and consumers shared with neighbors in their communities, we have come to cultivate these 40 years together. I dream that on the 60th anniversary, we will all gather and share a refreshing glass of makgeolli together. Going forward, I will continue to cultivate our dining tables and the foundation of life through honest farming.

Jeong Hyeon-mo, Producer, Hoengseong Gonggeun Producer Community



I Deliver the Pride of Hansalim Through the Products I Share

I began 20 years ago as a teacher at the Life School, and now I am a senior activist welcoming members at the store. Hansalim, which helped me grow into an adult who cares for community and the planet, is both a grateful teacher and the foundation of my life. Today as well, I carry that pride into the products I share, delivering them with sincerity. Hansalim, which has nurtured me, I sincerely thank you and love you.

Lee Hyang-ja, Activist, Hansalim Guui Store



Hansalim 40th Anniversary Events

To commemorate December 4th, the founding day of Hansalim, a variety of events are being prepared.



Publication of the 40-Year History Book and Commemorative Event (Scheduled for November)



Online and Offline Events and Campaigns (Throughout the Year)



40th Anniversary Harvest Festival (Scheduled for October)



40th Anniversary Special Product Fair(Scheduled for November-December)

Hansalim Plan for 2026



Building a Sustainable System through Regional Collaboration

We will address imbalances among member cooperatives and establish a regional support system so that consumer members can enjoy a consistent experience nationwide, while building a structure for shared growth.



Enhancing Product Competitiveness and Developing Brands Aligned with Members' Lives

We will enhance the value of products in ways that consumer members can directly experience and strengthen the competitiveness of core items by refining collaboration with producers. At the same time, we will plan and improve products and branding in consideration of seasonal characteristics.



Establishing a Nationwide Education System and Strengthening Capacity

To expand the Hansalim movement and ensure stable organizational operations, we will establish a unified nationwide education platform and systematically develop and implement training programs by target group and subject.



Improving Product Reliability through Enhanced Production and Quality Management

To enhance member trust and satisfaction, we will advance production and quality management systems to prevent incidents and complaints, and promote the integrated labeling of Hansalim-PGS along with the establishment of regional committees.



Expanding Participation and Product Use through Strengthened Member Relationships

To increase member participation and product use, we will enhance tailored activities based on members' characteristics and needs, and broaden engagement through data-driven user experiences and strengthened member relationships.



Establishing a Supply Chain Management System and Logistics/IT Infrastructure

To optimize the supply chain, we will strengthen demand forecasting and inventory management systems connecting stores, logistics, and production sites, while advancing the construction of a second logistics center (scheduled for completion in 2029) and stabilizing IT infrastructure.



Advancing Public Discourse on Care and Supporting Leading Models

To expand Hansalim's community-based care movement through self-care, mutual care, and community care, we will support organizational learning and discussions, and further develop practical care models centered on leading regions.



Operating Systems and Management Support Based on VOC: Voice of Consumer members

To enhance both the democratic nature and management efficiency of the cooperative, we will standardize accounting and human resource systems across member cooperatives based on member participation, and further activate the analysis and utilization of consultations and VOC.



Building a Sustainable Production Consumption System

To sustain the agricultural foundation weakened by the climate crisis and aging population, we will foster 100 young producer households and work toward policy and institutional improvements, including resolving farmland leasing issues to stabilize production.



Expanding External Distribution and Exploring New Business Opportunities

To expand Hansalim's values into broader areas of society, we will go beyond existing direct trade by expanding into public and institutional meal services, while exploring new business opportunities such as products and services linked to care initiatives.

1 Choose Seasonal Agricultural Products and Eco-friendly Goods

Find healthy products in stores and through online shopping. Enjoy the added benefit of practical and smart shopping through **monthly product promotions**.



2 Reduce Carbon and Earn Carbon-Neutral Points

- ✓ Receive 500 KRW for every purchase of carbon-neutral products over 2,000 KRW and protect organic farmland.
- ✓ Receive 300 KRW for every return of 4 reusable bottles or 50 paper cartons and protect nature.
- ✓ Receive 10 KRW for each e-receipt issued and save paper.



▲ Learn more about Carbon-Neutral Points



3 Continue Small Actions for Our Planet

- Return reusable bottles so they can be used again.
- Collect milk cartons and aseptic packs to recycle them into tissue and hand towels.
- Gather clothes you no longer wear to reduce waste and support neighbors at home and abroad.
- Return delivery boxes for reuse.
- Bring your own shopping bag, tumbler, and handkerchief to reduce the use of disposable items.

Every April is the Month of Reviving Unused Clothes

Please collect clothes you no longer wear. Proceeds from the sale of donated clothing support schools attended by children in impoverished areas of Pakistan.



▲ Learn more about Reviving Unused Clothes

With Hansalim Again This Year Let's Practice 10 Everyday Actions

4 Support the Native Seed Farm that Protects Local Seeds

Support the Native Seed Farm, which plants and shares more than 300 varieties of indigenous seeds each year, to protect our food and biodiversity.



▲ Support the Native Seed Farm



5 Learn and Reflect Together at the Open Learning Platform

At the Open Learning Platform, held monthly with new themes, we explore and reflect together on topics such as the climate crisis, sustainable care, agriculture, and food.

Please check store locations or online shopping channels for detailed schedules.



Amid the increasingly severe climate crisis, the power to sustain our agriculture and environment begins with the small choices we make each day. In 2026, let us continue to change the world little by little through our everyday actions.

6 Keep Promises for Sustainable Eating

- ✓ Eat eco-friendly food.
- ✓ Use locally sourced food.
- ✓ Eat seasonal vegetables, fruits, and seafood.
- ✓ Support local agriculture by choosing Korean rice.
- ✓ Choose food free from GMO concerns.



8 Become a Solar Farmer and Produce Solar Energy

Join the Hansalim Solar Power Cooperative to reduce carbon emissions and take part in producing sustainable energy.



Join the Cooperative ▲

10 Read Books on Ecology and Cooperation

Read books published by Hansalim Publishing to deepen your understanding of healthy food, cooperatives, and the value of organic agriculture.



7 Care for Your Body and Mind

Start your day with the Hansalim Training Center and morning meditation, caring for yourself while building the strength to support one another.



▲ Learn more about the Hansalim Training Center

2026 Hansalim Morning Meditation

Time	Every morning, 6:00~6:15 AM	Schedule
April	Apr 6 (Mon)~May 1 (Fri)	
May	May 4 (Mon)~May 29 (Fri)	
June	Jun 1 (Mon)~Jun 26 (Fri)	
July	Jun 29 (Mon)~Jul 24 (Fri)	
October	Sep 28 (Mon)~Oct 23 (Fri)	
November	Nov 2 (Mon)~Nov 27 (Fri)	
Fee per session	KRW 10,000 for members	KRW 12,000 for non-members

9 Participate in Food Care

Become a supporter of the Hansalim Foundation to provide healthy food ingredients to neighbors in need and support local communities.



▲ Support the Hansalim Foundation

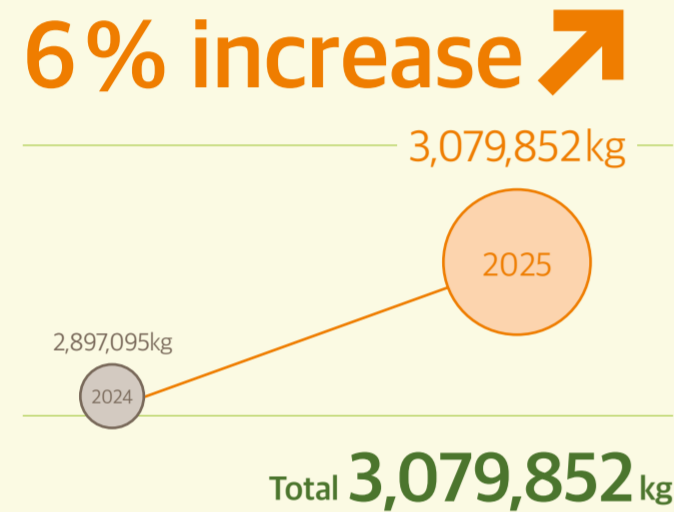
2025 Review of Main Activities

We Protected 1,157 ha of Life-Respecting Rice Paddies by Consuming Organic Rice

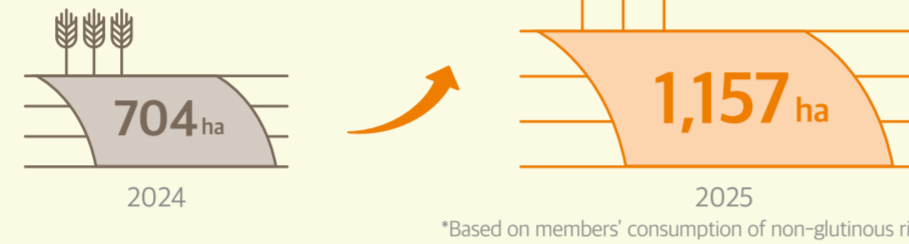
Consuming 40kg of Hansalim rice helps protect 100 square meters of organic rice paddies. Anyone who eats Hansalim rice is a Life Paddy Guardian! Approximately 51% of Hansalim producers are engaged in rice farming. By increasing the use of rice, consumer members helped protect organic rice paddies, which are both the foundation of farmers' livelihoods and reservoirs of biodiversity.

Life Paddy Guardians at a Glance (by the Numbers)

Hansalim rice consumption compared to the previous year achieved together by producers and consumer members



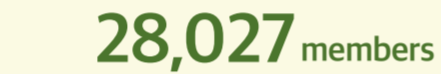
Life-respecting Rice paddies protected together



Life Paddy Guardians



100 sqm Life Paddy Guardians



200 sqm Paddy Guardians



Hansalim Rice Has Evolved

New products have been introduced to offer more choices according to individual preferences

- All partially milled rice (70% milled) has been upgraded to premium grade
- New early-harvest varieties of partially milled rice (70% milled) have been introduced
- New additions include half-milled rice and brown rice under the "Farmer Support Rice" line
- The "Samgwang" rice variety has been introduced



Hansalim Rice Values Reflected in New Packaging

Hansalim rice, which has upheld eco-friendly farming practices since 1986, has been given new packaging to better convey its values. This allows users to easily understand its characteristics and taste at a glance.



A Variety of Participation Events Were Held

- Rice Writing Contest Event: 136 participants
- Rice Product Review Event: 542 participants
- "Rice Recommendation to Friends" Event: 515 participants



Nationwide Rice Consumption Campaigns Led by Member Cooperatives



* A selection of photos from the event

13,935 Signatures Collected to Protect Eco-friendly Tenant Farmers

We collected signatures calling for measures to protect tenant farmers so that eco-friendly agriculture can be sustained.



From June 2 to July 31, a total of 13,935 people participated.



These collective voices were delivered to the Ministry of Agriculture, Food and Rural Affairs, helping to prompt the development of measures to improve farmland policies.



What Is a "Tenant Farmer"?

Tenant farmers, those who farm on land they do not own, account for 66% of Hansalim producers. Due to landowners' reluctance to formalize lease agreements in order to avoid capital gains tax, many tenant farmers lack official contracts and face the risk of becoming "invisible farmers," excluded from eco-certification and government support.



98 Media Reports

2 Press Conferences



16 Relay Joint-Actions

6 Regional Roundtable Meetings

Living Support Provided to 36 Young Farmers

A fundraising campaign was carried out to support young farmers who are struggling to continue farming due to the climate crisis and economic challenges.

From June 2 to July 31, a total of USD 86.7K in donations was raised.

A monthly living support of USD 200 was provided for one year to 36 young producers, helping them continue building their future.

* Based on an exchange rate of 1,500 KRW/USD



Members' Support Reached Me Under the Scorching Sun I Endured Alone

Kim Eun-hee, Producer, Okcheon Hyangsu Producer Community



In Okcheon, Chungcheongbuk-do, I have been farming peaches for 12 years, following in my parents' footsteps. Working alone in the fields under the scorching sun, I was so overwhelmed by labor that I had little time to take care of myself.

Thanks to the support funds, I was able to hire help and gain the precious time needed to take care of my health. I sincerely thank you for always trusting and standing with producers. I will repay your trust by continuing to grow honest and healthy peaches with care.



"I now feel that I can finally take a moment to catch my breath. It feels as if one million members are standing behind me as a cheering team."

- Kim Woo-ram, Producer, Jeju Saengdeureu Gujwa Producer Community



"The support fund has become a stepping stone to the next stage of my life. It has helped me continue both farming and my studies."

- Lee Seon-ja, Producer, Jeju Saengdeureu Daejeong Producer Community

2026 Hansalim Calendar

Keep it posted all year and practice
Hansalim in your daily life

Join the "Building Community" events and Reviving Unused Clothes campaign in April

March

일	월	화	수	목	금	토
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April

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May

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31						

June

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July

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19	20	21	22	23	24	25
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August

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September

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20	21	22	23	24	25	26
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October

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November

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29	30					

December

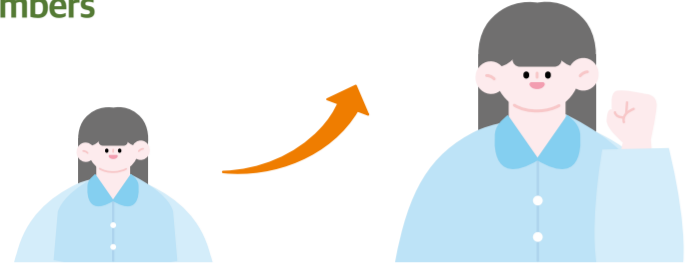
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20	21	22	23	24	25	26
27	28	29	30	31		

2025 Hansalim Overview

* As of the end of December 2025

987,881 Member Households Participating in Life Salim

Members



945,481 households
(2024)

987,881 households
(2025)

Total Supply Amount



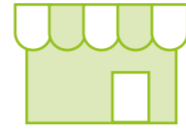
USD 341.26M

Capital Contributions



USD 71.67M

Hansalim Stores

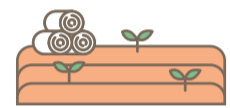


234 locations

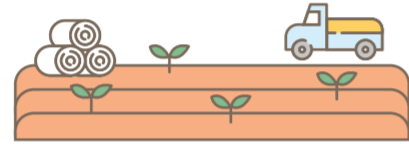
* Based on an exchange rate of 1,500 KRW/USD

Farmland Cultivated Together with Producers 2,883 ha

Production Area



2,767 ha(2024)



2,883 ha(2025)

* Excluding crops for processing

Number of Producer Households

2,262

Number of Producer Communities

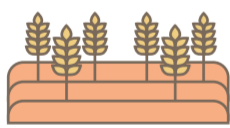
152

Number of Processing Production Sites

114

* Based on membership in the Hansalim Producers Federation

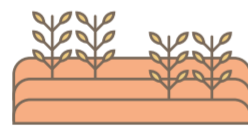
Rice Paddy Area Protected Together



1,272 ha

* 745 rice-producing households, supplying 4,613 tons

Valuable Grain Production Area



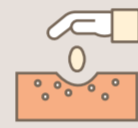
376 ha

* 276 grain-producing households, supplying 624 tons

Hope for Our Tables Native Seeds

32

Products



Oats, castor beans, chestnut beans, seonbi beans, short-stem wheat, native leaf garlic, Aralia shoots, boiled bamboo shoots, shepherd's purse, stonecrop, butterbur leaves, butterbur stems, amaranth greens, heirloom lettuce, wild chives, mugwort, heirloom scallions, Hanjae water parsley, head lettuce, Jerusalem artichoke, round yam, taro, kidney beans, young runner beans, eggplant, aged cucumber, native green chili, mature pumpkin, Joseon cucumber, yardlong beans, native corn, native dried chili

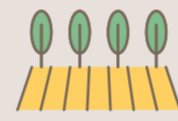
Supply Volume



246 tons

* Based on supply performance of native seed grain products

Cultivation Area



68 ha

* Total production area of native seed products

Stronger Bonds Between Producers and Consumer Members

Meeting with Producers



1,355 occasions

33,743 participants

* Includes production site events, visits, volunteer labor support, roundtable meetings, and in-store gatherings

Producers and Consumers as One! Fundraising to Support Production Communities

Funds and essential supplies collected by consumer members were delivered to production communities facing difficulties due to sudden wildfires and heavy rainfall.

Emergency Fundraising for Wildfire-Affected Production Communities

* Cheongam Producer Community

USD 58.0K 23 producers supported

Emergency Fundraising for Heavy Rain Damage

* 31 producer communities and 5 federations (Cheongju, Jeonnam, Asan, Gyeongnam, Sancheong)

USD 42.0K 181 producers supported

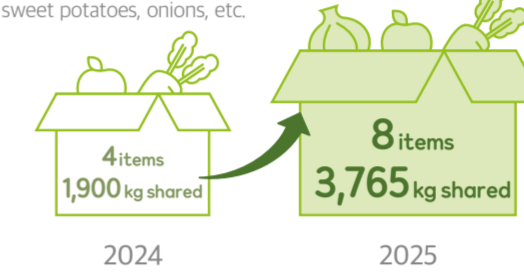
Hangorang "One Extra Row" Sharing Initiative

An initiative in which producers voluntarily cultivate an extra row of crops and donate the harvest—rice and seasonal produce—to support neighbors in need.

Regular Sharing of Rice for Care

Sharing of Seasonal Products

* Apples, potatoes, carrots, melons, sweet potatoes, onions, etc.



Hansalim Solidarity Fund

A joint fund created by producers and consumer members to ensure stable procurement from production sites.

* Cumulative total as of 2025

Our Rigorous Certification and Inspection System

Hansalim-PGS carried out jointly by producers and members

producer communities participating

121

* 86.4% of all producer communities participating

Autonomous Checks (self-inspections)

59

Hansalim-PGS inspectors

162

* cumulative total



Hansalim-PGS (Participatory Guarantee System) is a unique production and quality management system that embodies the values of ecology, process, and community, based on Hansalim's own independent standards. In 2026, a new certification mark will be developed and integrated labeling with eco-friendly certification will be applied to Hansalim agricultural and livestock products.

Testing Based on Standards Stricter Than National Regulations

Product Safety Tests 2,018

Self-quality Tests for Eggs 79

Pesticide Residue Tests 866

Heavy Metal Tests 48

Radioactive Substance Tests 932

* Applying stricter standards than national regulations, with results disclosed transparently.



National standard limits for radioactive substances

100Bq/kg

Hansalim independent standard limits

Adults and adolescents 8Bq/kg
Infants and young children 4Bq/kg

Funds Established Together for Stable Production

Production Stability Fund

USD 415.4K

* Established by allocating 0.1% of product transaction value from both consumer member cooperatives and producer organizations (based on shipment value for producers and supply value for members). This fund supports producers affected by natural disasters and abnormal climate conditions to continue stable production.

Price Stability Fund

USD 277.1K

Spent USD 266.3K to support price stabilization for overstocked items like rice, Hanwoo - Korean native beef, and fresh produce.

* Established by allocating 0.085% of product transaction value from both consumer member cooperatives and producer organizations. This fund helps maintain price stability when producers and members are expected to suffer due to sharp market fluctuations or reduced consumption.

Hanwoo - Korean native beef Supply Stability Fund

USD 182.0K

Spent USD 170.5K on Hanwoo-Korean native beef sales promotions and support for external cattle shipments

* Established by allocating 0.2% of product transaction value from both consumer member cooperatives and producer organizations (based on shipment value for producers and supply value for members). To address imbalances caused by sharp price declines, producer organizations are temporarily increasing contributions fourfold). This fund is primarily used for supply-demand adjustments such as price reductions during surplus, and for joint initiatives to establish a stable foundation for Hanwoo - Korean native beef.

Shine Brighter Together

Members meetings

783 Member Groups

7,135 Meetings

36,760 Participants

* Cumulative total including local gatherings, small groups, and store meetings

Online Meetings



458

Activities of the Agricultural Products Committee

Rice consumption campaigns conducted in

21 regions
81 times

Hanwoo - Korean native beef promotion activities conducted in

20 regions
45 times

Other product promotion activities conducted in

7 regions
16 times



Activities of the Processed Products Committee

Promotion and consumption campaigns for processed rice products



21 regions
51 activities

Other product promotion activities



15 regions
17 activities

Activities of the Food Life Committee and Food Life Center

Food education programs	24 regions	2,157 sessions	33,413 participants
Nationwide joint food life activities	27 sessions	854 participants	
Meals for the Planet (Group Homes)	72 sessions	624 participants	



Food education for youth preparing for independence Group home activities

Food Movement Activities

Activities in which member cooperatives worked with local organizations to support and promote Hansalim food

13 regions
118 sessions



Anti-GMO rallies were continuously carried out.

Participation in protests against the import of genetically modified potatoes from the United States led to recognition of these efforts, resulting in an award for GMO safety management.



Food Programs for Daycare Centers Food Life Activities for Families with Disabilities

Care Education

Care School(basic and advanced courses)	Practical training
7 sessions	4 sessions
284 participants	49 participants



Advanced Course Training

Hansalim Care

Community care programs were carried out in the Seoul metropolitan area(Seoul, Goyang-Paju, Seongnam-Yongin).

Care service supply amount	USD 1.09M	Total annual care hours	88,137 hours
Elderly care supply amount	USD 700.3K	Total annual number of users	1,789
Number of workers in Hansalim care organizations	122	* Calculated based on revenue generated from care services, excluding cooperative subsidies	

Community-Based Care Support Programs

Programs such as mini day-care services for elderly members, cooking classes, and production site experience activities were conducted in six regions(Asan, Wonju, Cheongju, Goesan, Busan, and Jeju).



Care Activities for Elderly with Dementia Mini Day-care Services

Actions Taken to Address the Climate Crisis

Paper Carton Recycling to Protect Trees and Forests

Collected milk cartons	3.11 million(76 tons)
Collected aseptic cartons	1.58 million(15.8 tons)

Bottle Reuse—More Eco-friendly than Recycling

We promoted the 'Wash, Remove, Revive' campaign, encouraging the use of reusable bottles instead of disposable ones.	Reusable bottles collected	400k
	Return rate	31.7%
	Local activities	57

Reviving Unused Clothes to Support Neighbors

Clothing collected	80.1 tons	Local activities	76
Funds raised and donated	USD 31.2k		

Planting Trees to Prevent Yellow Dust through Carton Collection

Forest Salim Fund

USD 3.9k



By planting 95 sea buckthorn trees in Mongolia, we contributed to preventing desertification and yellow dust. We will continue our efforts to create green forests this year.



Carbon-Neutral Points that Reward Your Actions

Starting in 2025, carbon-neutral points can also be earned by returning reusable bottles.

70% of Hansalim products are eligible for carbon-neutral points



Advanced Training Program for Climate Activists

Advanced Course **9 regions** **35 participants**

Members using carbon-neutral points

287,874
USD 400.9k



Stores Introducing Low-Carbon Refrigerants

* Tanbang Store, Taejeon Store, Imun Store, Magok Store

4 locations

Packaging Improvements for Resource Circulation

55 items

Marching for a Nuclear-Free Society

Around 1,500 citizens gathered for the '14 Years After Fukushima: Nuclear-Free Democracy March,' with 130 Hansalim members participating.



The 927 Climate Justice March—Stronger Together

500 Hansalim participants joined 30,000 citizens to raise awareness of life values and actions in the era of the climate crisis.



Reducing Carbon through Renewable Energy

We introduce production sites and stores that produce and utilize renewable energy to reduce carbon emissions, a major cause of the climate crisis. Let's encourage more places to join these efforts.

Production Sites Generating and Using Solar Power

Production Site	Main Products
Sannae Village	Red bean jelly, sweet pumpkin jelly, sweet potato jelly
Hansalim Livestock Foods	Thin pork belly, Korean beef bulgogi, and other meat products
Yeongdong Producer Community	Campbell grapes, Shine Muscat, and other grapes
Okjamhwa Agricultural Cooperative	Pear concentrate, ginger tea, strawberry jam, and other jams
Sangol Farm Healthy Bo	Balloon flower root extract, daily nut mixes, etc.
Geobuk-i Producer Community	Salted cabbage
Sandure Co., Ltd.	Mini sausages, ham for gimbap, beef bone soup, and processed meat products
Yeoju Hansalim Agricultural Co., Ltd.	Raw peanuts, roasted peanuts, and peanut products
Kongse-al	Soft tofu, tofu noodles, fried tofu, and tofu products
Tori Foods	Curry, organic tomato ketchup, canned corn, etc.
Chosan-jeong	Five-grain vinegar, citrus concentrate vinegar, etc.
Canaan Farm	Native chicken for boiled chicken soup, stir-fry, and ginseng chicken soup
Hanul Agricultural Cooperative	Grape juice, citron juice, apple-carrot juice, etc.
Hwaseong Hangwa	Brown rice garaetteok(long rice cake sticks), glutinous rice snacks, and traditional sweets



Drying Rice Using Rice Husks Instead of Fossil Fuels

Place name	Main products
Pureundeul Rice Processing Complex	white rice, brown rice, etc.

Hansalim Stores as Solar Power Stations

Starting in 2025, Geumho, Byeongjeom, Boram, and Yullyang stores installed small-scale solar panels on their awnings, beginning to generate and use part of their own electricity. Going forward, the Hansalim Solar Power Cooperative plans to expand the number of 'Sunlight Stores,' advancing the transition to renewable energy.

Hope Planted Together with Our Neighbors

Alkhair School Fund in Pakistan



USD 26.7K from clothing reuse proceeds delivered

Sugar Community Fund Accumulation



* KRW 100 per kg of people-to-people trade products (muscovado sugar, organic sugar) was set aside to support the self-reliance of sugarcane-producing communities in the Philippines.

USD 10.8K

Sharing Members' Warm Support with Palestine

With a donation of USD 6.7K from an anonymous member, winter supplies and school materials were provided for the children of agricultural workers in Palestine.



Inviting Palestinian Producers for Solidarity in Peace and Self-Reliance

Discussions were held on the value of self-reliance embodied in olive oil and almonds and on the importance of seed sovereignty in protecting native seeds. It was a meaningful opportunity to strengthen solidarity for peace through food, even amid the threat of war.



Women's Policy Experts from 15 Countries Shared Cases of Women Farmers' Growth

Through sharing practical cases of women farmers growing as key actors in their communities, along with outcomes from supporting Dalit women in India, the potential of self-reliance models through agriculture and cooperatives was affirmed.



Bringing Hansalim News Closer and More Frequently

KakaoTalk Channel Content * Distributed weekly

Sent 53 times to 189,187 recipients



Online shopping content
1,281 items

Store promotional materials
2,323 items

Producer content
27 items

Member participation events
19

Social Media Content
 38,442 followers / 190 posts
 18,727 followers / 193 posts

Organic Maternity Packages, Now Available Nationwide!

The organic maternity package support program, which promotes healthy food for pregnant women and the consumption of eco-friendly agricultural products, has been expanded nationwide starting this year. Hansalim's trusted products, which were the most selected in the Gyeonggi region last year, are now available across the country. Hansalim will continue to support the precious first steps of mothers and their children.

2025 Hansalim Organic Maternity Package Usage Status in Gyeonggi province

Eligible participants 11,443

Utilization rate 98.8%

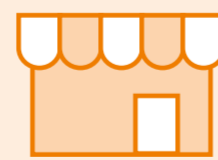
Total supply amount USD 3.02M

* Program implemented in 12 cities and counties in Gyeonggi province



Local Currency Vouchers Now Accepted at Hansalim!

Continuous efforts to promote the cooperative's values—providing stable eco-friendly food and building healthy local communities—have borne fruit. You can now use them more conveniently at nearby stores.



220 stores

* Excluding 14 stores located outside the jurisdiction of their respective member cooperative headquarters.

Products that Enrich Members' Daily Lives

New Products

96 items

Glutinous rice seaweed chips, whole perilla seed powder, chicken neck meat, rich dried pollock soup, seasoned shredded squid, combination pizza, and more

Improved Products

32 items

Four types of toothbrushes, Mulsarang stainless cleaner, Saenggi Pumeun rinse, Supia aloe vera soothing gel, Kkomawa-ddang panthenol cream, and more

Total Products Supplied

3,715 items



Noteworthy New Hansalim Products

A Bright, Tangy Refresh

Apple Light Balsamic



Made with 100% Korean apples and apple concentrate, naturally fermented without additives. Enjoy its sweet and tangy flavor in salad dressings, as a base seasoning for fish dishes, or in refreshing drinks.

"I've found my lifetime balsamic. It's helped me eat more vegetables. Just adding olive oil or perilla oil makes a perfect sauce."

- Member Eun*ju -

Melts Away the Moment You Spread It

Organic Cream Cheese



Made from organic milk sourced from animal welfare-certified farms, processed without acidity regulators or emulsifiers. It offers a rich flavor with a subtle tang. Perfect on bagels, crackers, or figs.

"How is it so mild and smooth? There's almost no saltiness or off-flavor. It pairs especially well with fig campagne bread and onion bagels."

- Member Kim*jin -

The Final Stop for Detergent Seekers

Mulsarang Half-Use Laundry Detergent



Highly concentrated, requiring only half the usual amount. Recognized for reducing chemical content, it minimizes residue in water and on skin. Safe for washing underwear and baby clothes.

"The cleaning power exceeded my expectations, and the scent isn't strong so it's gentle on sensitive baby skin. My search for the perfect detergent is finally over!"

- Member Lee*ra -

Hansalim for Your Skin

Mihyodam Rice Clear Toner & Lotion



Made by steaming Hansalim organic brown rice and fermenting it using a patented process. Provides gentle, deep hydration to help improve dryness and skin elasticity.

"Even just the toner reduces tightness, and with the lotion, my skin texture feels refined. The subtle rice scent is an added bonus."

- Member Lee*su -

Ready in 8 Minutes

Rich Dried Pollock Soup



Dried pollock is soaked in perilla oil and simmered richly with vegetable and pollock broth. Ready in 8 minutes on the stove—perfect for a warm, satisfying meal.

"The broth is smooth and the pollock is savory. Adding some bean sprouts made it a perfect hangover soup! It's clean and light on the stomach."

- Member Lee*sun -

A Word-of-Mouth Favorite

Rice Mugwort Glutinous Rice Cake



The more you chew, the richer the mugwort aroma. Filled with sweet red bean paste, these soft and chewy traditional rice cakes come in convenient bite-sized portions.

"A taste I want to keep to myself! I added three more to my cart. Having one in the morning is so satisfying."

- Member Cha*young -

A Mealtime Essential

Oven-Grilled Korean Pork Patty



Made from thickly shaped Hansalim pork, oven-grilled to retain juiciness and smoky flavor. Perfect as a side dish for children. Ready in 10 minutes in an air fryer.

"Clean and mild without the typical processed taste. It pairs well with steak or tonkatsu sauce."

- Member Sung*yeon -

A Perfect Balance for Rich Flavors

Mustard Sauce



With a subtle mustard aroma and gentle sweetness, it enhances flavor while cutting through richness. Made with reliable ingredients such as organic soybean oil and Korean honey.

"Hansalim sauces are surprisingly solid. Easy to spread on sandwiches and perfect with breakfast bread."

- Member Lee*hyeon -

For Those Waiting for a Hansalim Beverage

Bee Tree Herbal Tea



Made by brewing twigs of the bee tree grown at elevations over 600m in Gangwon Province. Enjoy it like water to quench thirst after hiking, exercise, or even the day after drinking.

"It has a faint watermelon-like aroma. It feels like the perfect companion for summer. Great to keep in the fridge and drink like water."

- Member Kim*mu -

A Supplement Kids Will Take Without Hesitation

Healthy Bo Children's Deer Antler Extract



Made with deer antler from free-range deer, blended with Korean red ginseng and astragalus. The bitterness is reduced with citrus concentrate and acacia honey, making it easy for children to take.

"It feels light yet supportive for a child's growth. I recommend it to parents concerned about their child's health."

- Member Park*jin -

2026 Spring Membership Campaign

The Era of 1 Million Members! Join Us and Be Part of It

4.1(Wed) - 4.30(Thu) for one month only

For 40 years since 1986, Hansalim has protected our tables with eco-friendly food. Join now and seize the opportunity to become the 1,000,000th member.

5 Gifts for New Members

- Membership fee waived —only during the campaign period
- **KRW 3,000 discount coupon** applicable to any product
- **Coupon for a complimentary "Farmer Support Rice,"** tailored to your taste
- **Additional 10% discount coupon** for the May themed promotion
- **20% discount coupon** for Hansalim's signature products: **tofu and free-range eggs**

3 Gifts for Referring Members

- **KRW 3,000 discount coupon** applicable to any product
- * Provided cumulatively based on the number of referrals
- **Coupon for a complimentary "Farmer Support Rice,"** tailored to your taste
- **Additional 10% discount coupon** for the May themed promotion

* Participating regions and final details will be announced later in stores and online shopping.



Special Event

We're Looking for the 1,000,000th Member!

- ☑ A special gift will be presented to the 1,000,000th new member.
- ☑ 100 members who join during the campaign will be selected by lottery to receive gifts.

Members who referred the selected new members will receive the same gifts.

Enjoy Member Pricing for One Month

Visit a Hansalim store, take your time browsing, and discover our eco-friendly organic products.

Member Participation Event

Collecting 1 Million Memories

5.14(Thu) - 5.31(Sun)

Over the past 40 years, how many stories have been created at Hansalim? From the first time you met a producer to the reason you chose Hansalim, share your meaningful stories, as many as our one million members.

- **How to Participate** Online Shop > Participation Events
Leave a comment on the event board

- **Gift** KRW 3,000 Hansalim coupon



Monthly Moments of Joy Don't miss this month's Product Promotion

During the two-week monthly Product Promotion, enjoy generous discounts along with updates on new products, seasonal produce, and vivid stories from production sites.



40th Anniversary Participation Event Design Your Own 40th Anniversary Logo Contest

5.4(Mon) - 5.24(Sun)

Submit your own design of 'Hansalim 40'. Selected designs will be featured as the online shop logo for one week, along with the creator's name.

How to Use Hansalim

Hansalim Stores



Stores in My Neighborhood
Find a store near you



Online Shopping



shop.hansalim.or.kr
Orders close at midnight, two days before delivery



Phone Orders&Inquiries



Member Service Center
1661-0800

Website www.hansalim.or.kr • Online Shop shop.hansalim.or.kr • Instagram [hansalim_official](https://www.instagram.com/hansalim_official) • KakaoTalk [Hansalim](https://kakaotalk.com/Hansalim)



Add Hansalim on KakaoTalk and Receive Weekly Updates

Get the latest Hansalim news every week—from new and discounted products to member activities—delivered first.



Follow Hansalim on Instagram

From lively stories at production sites to product features and community activities, everyone curious about Hansalim is welcome.